



PORTFOLIO

YW ✦ LENA

Resume

Fashion Design Project
Afternoon

Fashion Design Project
Apocalypse

CAD - Tech Pack
Earth

3D Construction
Trench Coat

YW ✦ LENA

Yun-Wen Lai

Education

2018 - 2022

M.F.A. Fashion Design

Academy of Art University
USA

2012 - 2016

B.A English

Ming Chung University

Languages

Chinese (Mandarin)

English

🌐 www.yunwen-lenalai.com

📍 San Francisco, CA

✉ lenalai1105@gmail.com

🌐 [Yun-Wen Lai](#)

📷 [yunwen.lena_studio](#)

Skills

Fashion Illustration
Trends Analysis
Fashion Design
Knitwear Design
Photography
Styling

Tools

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe lightroom
CAD Tech Pack
Procreate

Courses

Digital Techniques for Fashion
Dynamics of Fashion
Fashion Construction
Fashion Design
Digital Design for Fashion
Knitwear Design

2021 - Present

Pattern Designer at Bio Union

- Design visual boards with Adobe Photoshop and InDesign
- Create tech pack from flat sketches in Adobe Illustrator
- Sketch in Procreate/hand sketch to create products
- Create product samples with designed flats

2020

Tailor Assistant at Ma's Tailor Store

- Adjusted sized and length for customers' products
- Performed final quality inspection
- Handled customer support

2017-2018

Teacher at Dalong Elementary School, Taiwan

Work Experience

Projects

2020

Fashion Designer, Afternoon. Apocalypse

- Research and collage inspirational images in sketchbook
- Developed visual boards, process boards and color boards
- Created designs and developed lineup and tech pack for women collections
- Produced corresponding fashion illustrations for projects 2021

2020

Fashion 3D construction

- Design shirt, skirt, pants, trench coat, jacket
- Make patterns for shirt, skirt, trench coat, jacket
- Created drafts and Tech flats by hand sketching

2021

Team Stylist, Ruffled Burgeon

- Created costumes to best complement the shoes
- Styled and inspected the looks, makeup and hair of models
- Modeled shoes



Afternoon

Design Project

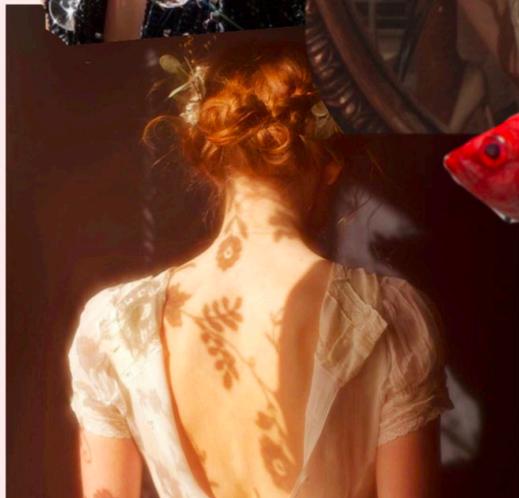
Fashion





*The sky cried frozen dreams
That Friday afternoon
I dozed in the crisp winter air
That Friday afternoon
Mind dancing higher than the sun
Enjoying that magical midday moment*

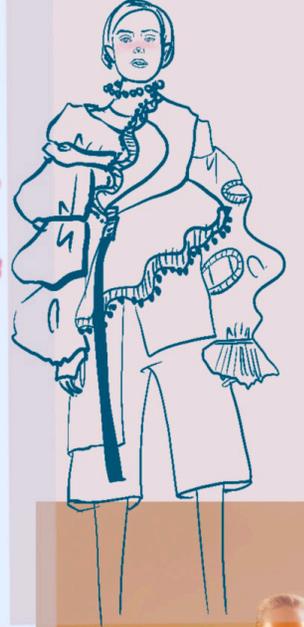
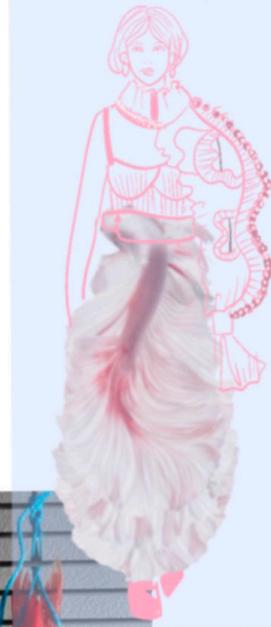
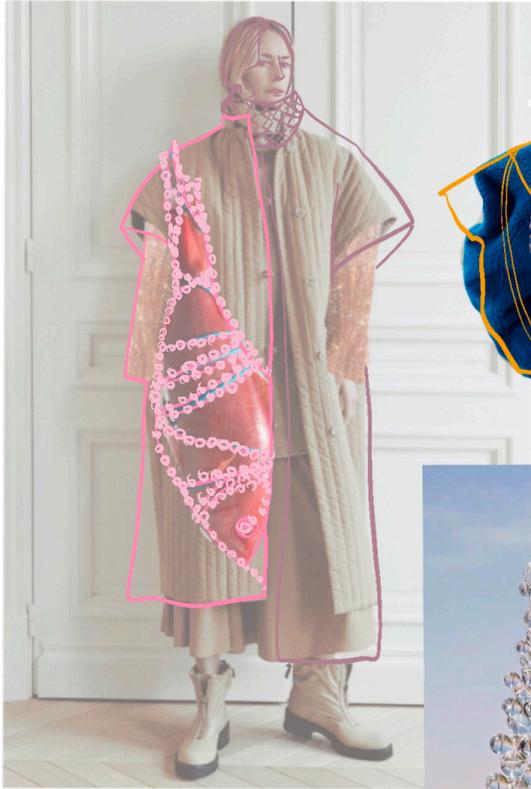
Afternoon





Afternoon
Soft

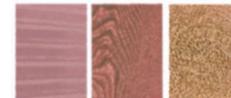
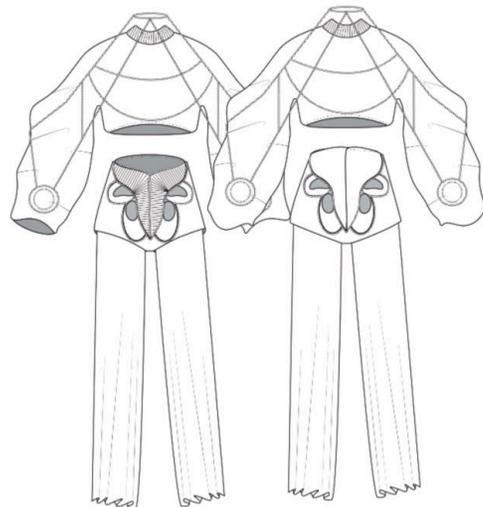
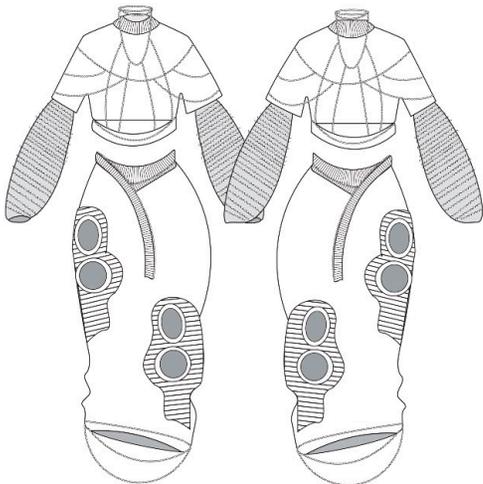
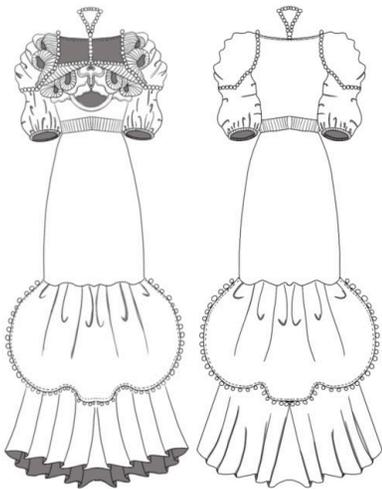




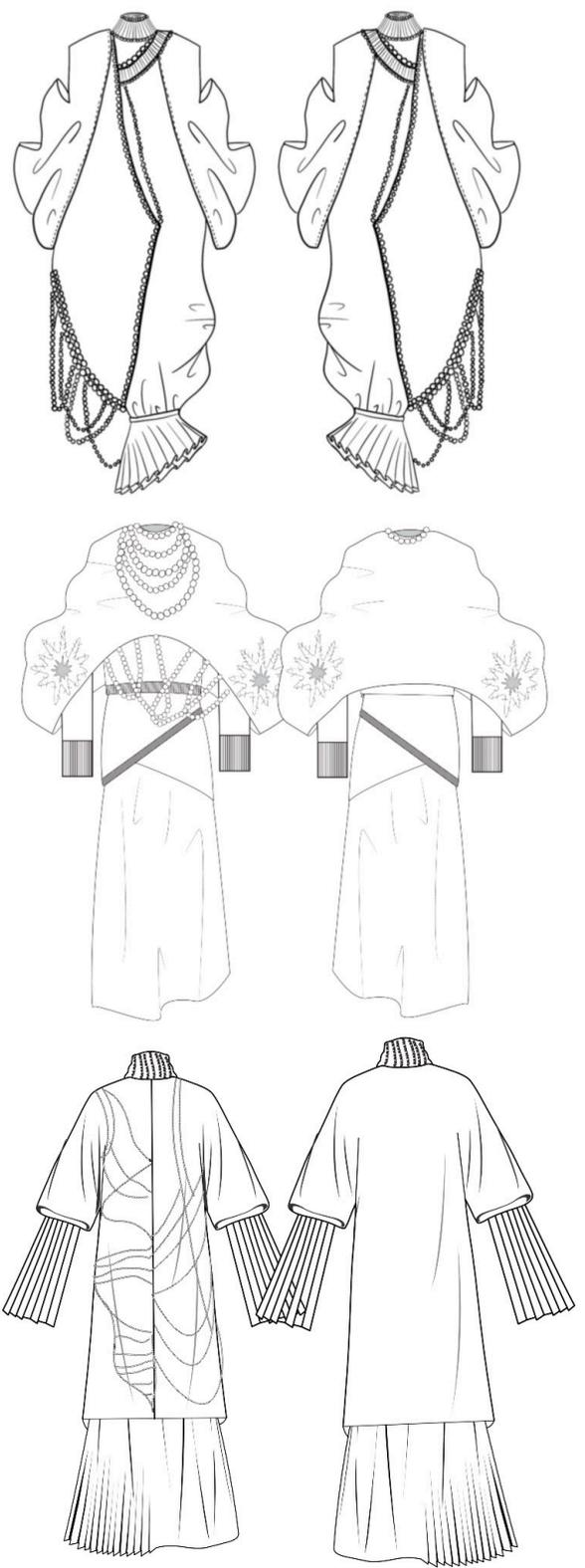




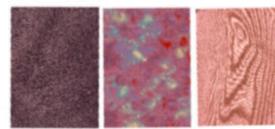
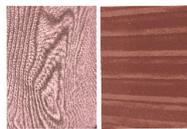
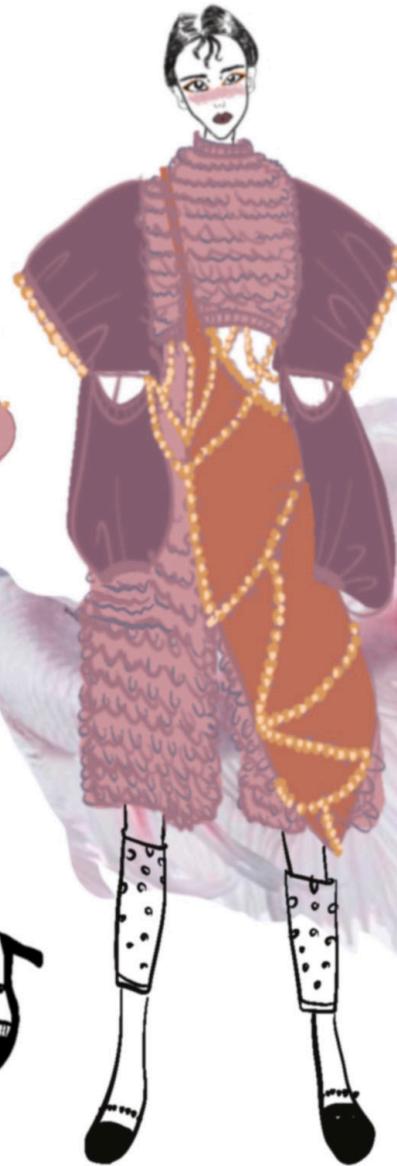
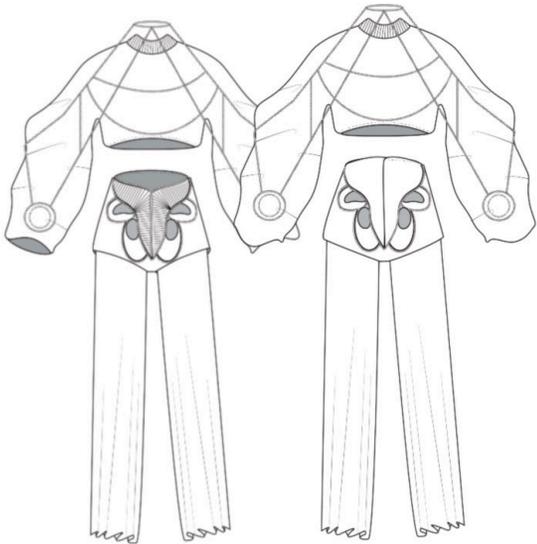
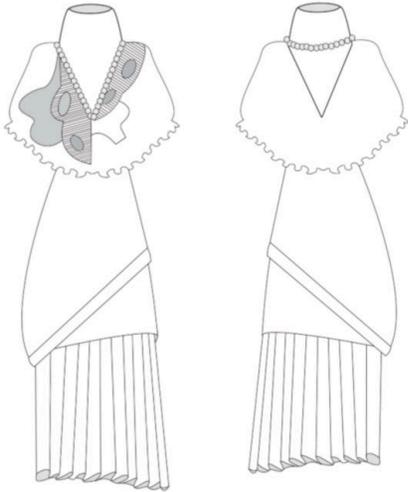
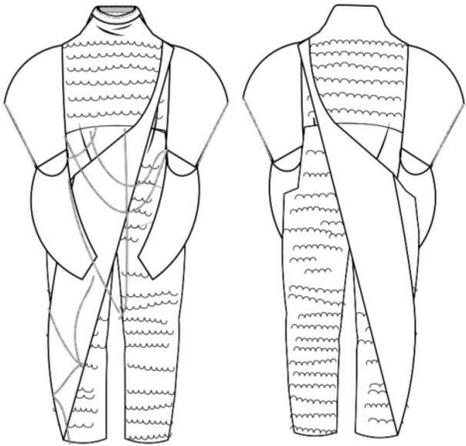
Afternoon



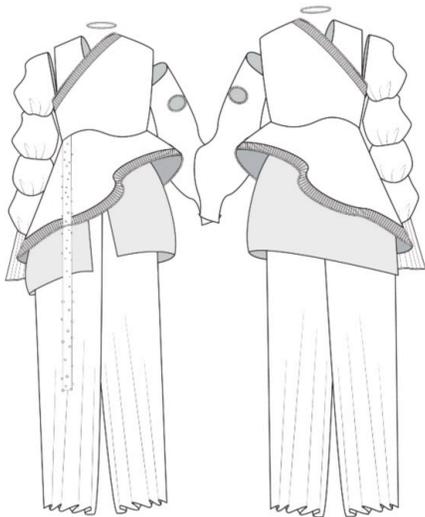
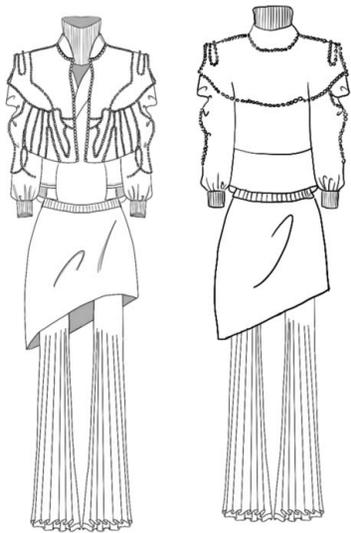
Afternoon



Afternoon



Afternoon



Fashion Design Project

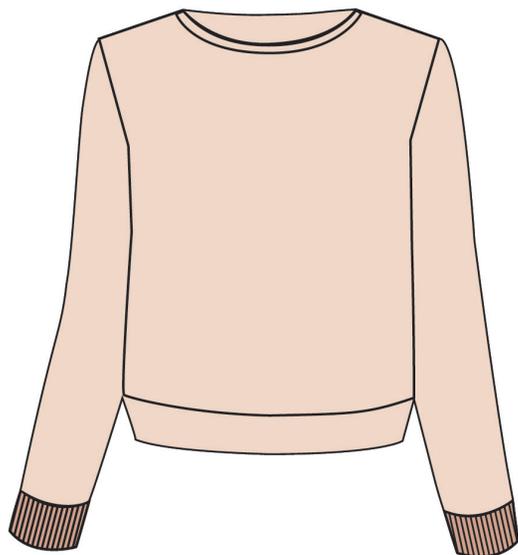
Earth

Fall/Winter 2020



Earth

Top



Twill
Cotton 100%



Corduroy
Polyester 89%
Nylone 11%



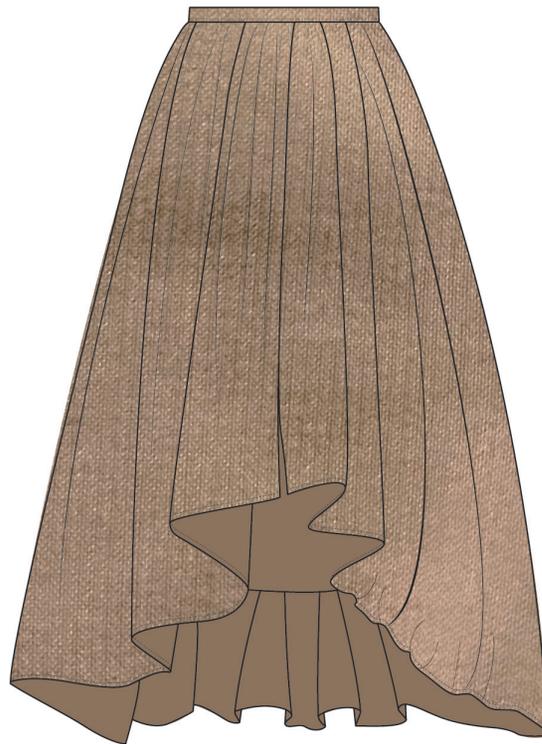
Corduroy
Polyester 89%
Nylone 11%

Earth

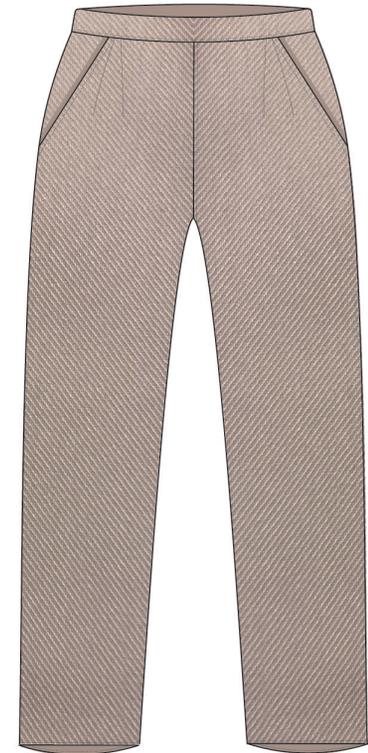
Bottom



Corduroy
Polyester 89%
Nylone 11%



Twill
Cotton 100%



Twill
Cotton 100%

Earth

Outerwear



Melton
100% wool



Corduroy
Polyester 89%
Nylone 11%



Felt
wool 100%

Earth

color story and fabric

Fabric



Corduroy
Polyester 89%
Nylone 11%



Twill
Cotton 100%



Felt
wool 100%



Poplin
Polyester 70%
Nylone 30%



Oxford Shirting
Polyester 100%



Melton
100% wool

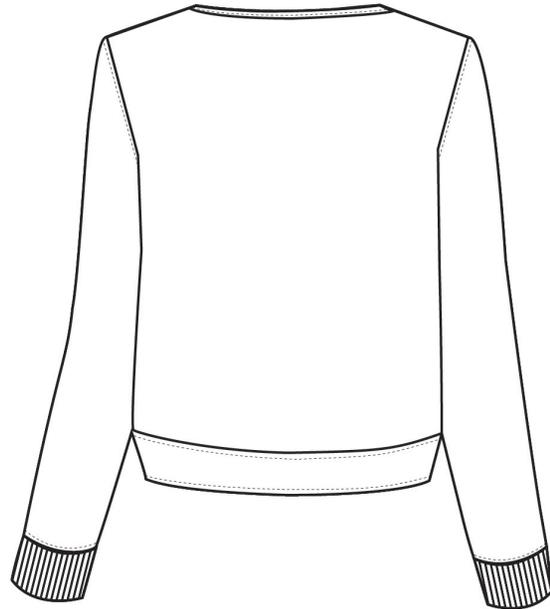
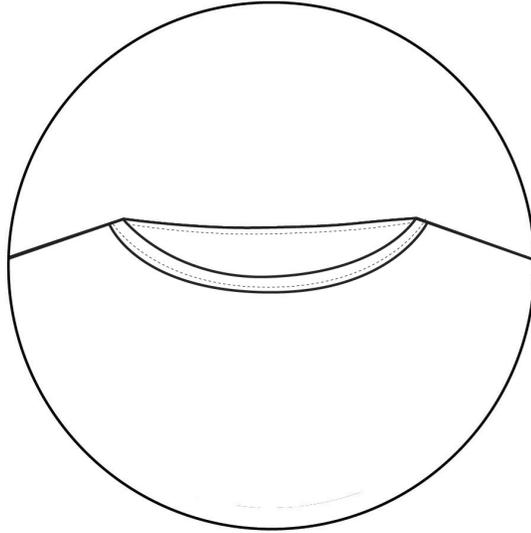
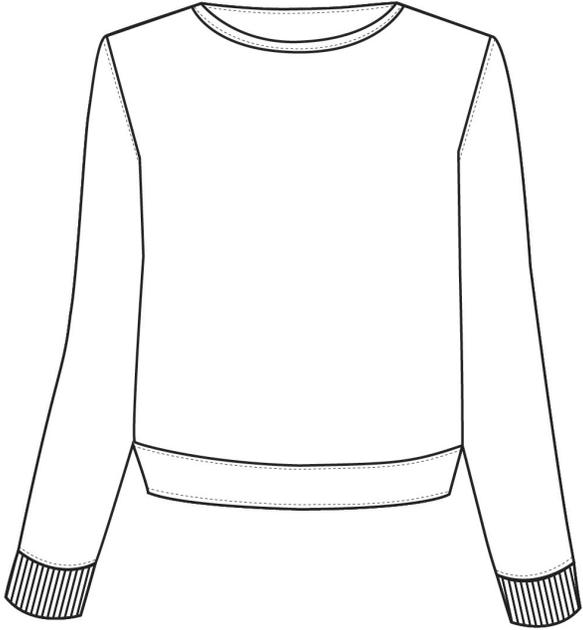
Color



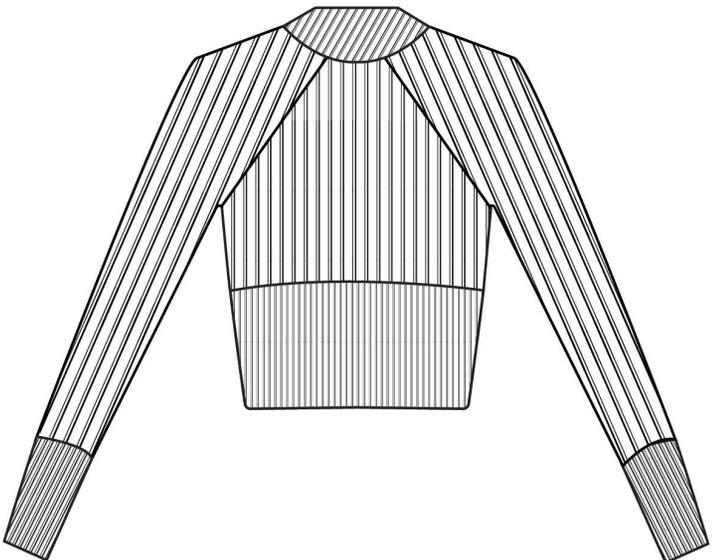
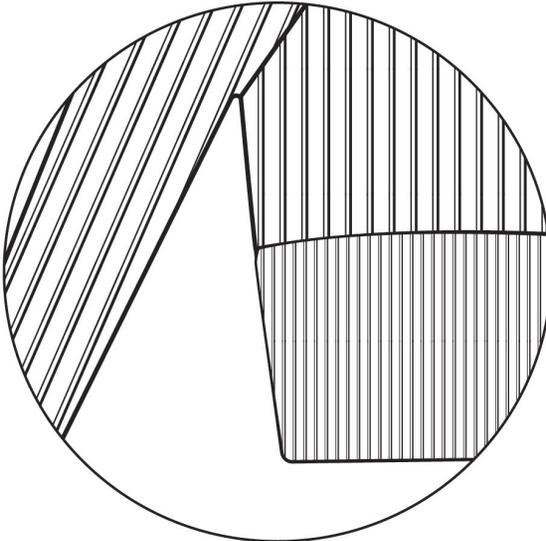
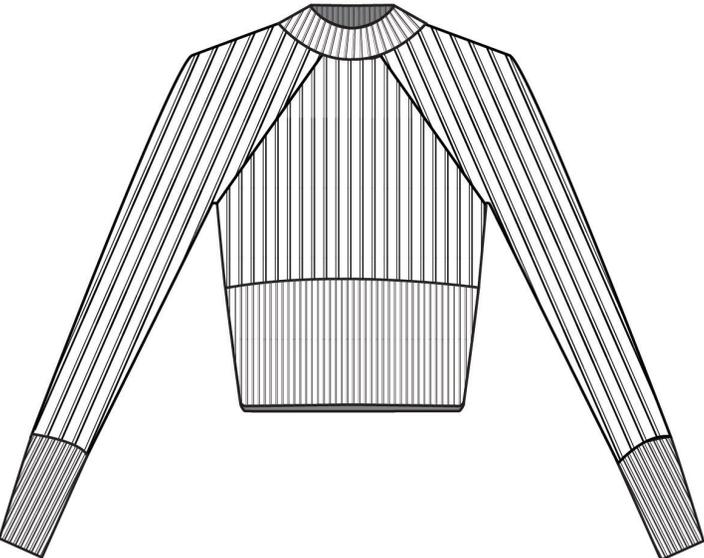
Earth Top



Earth Top

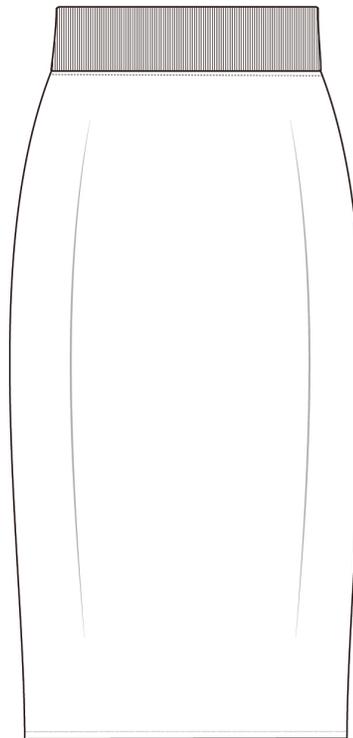
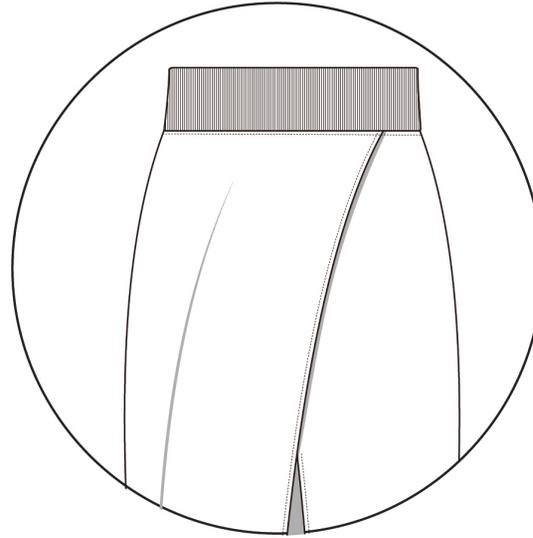
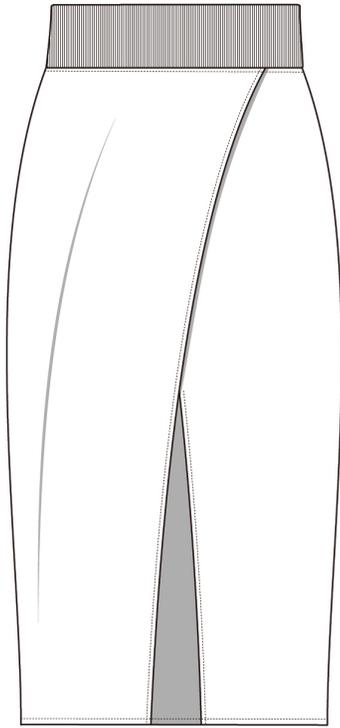


Earth Top



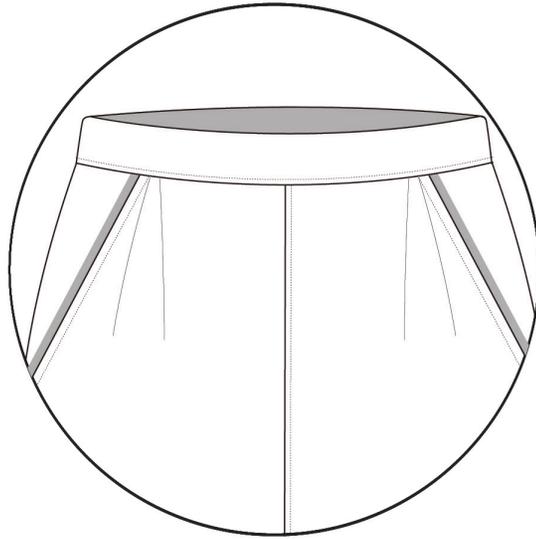
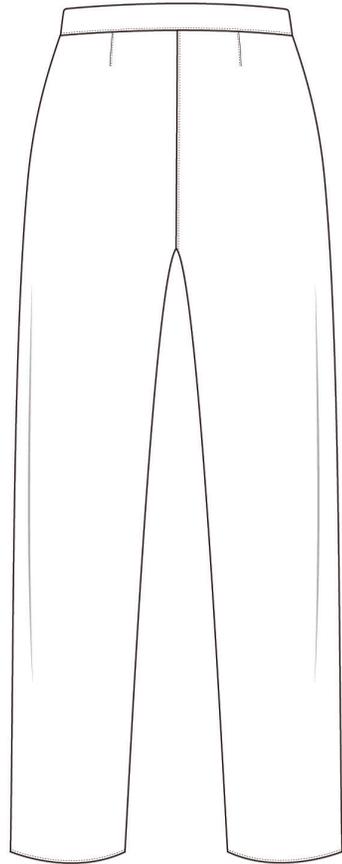
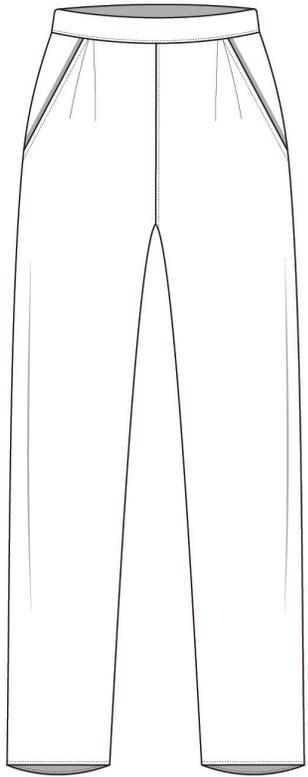
Earth

Bottom



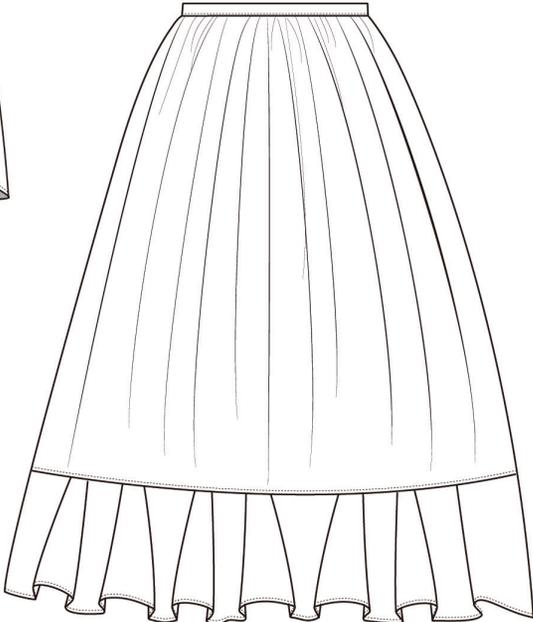
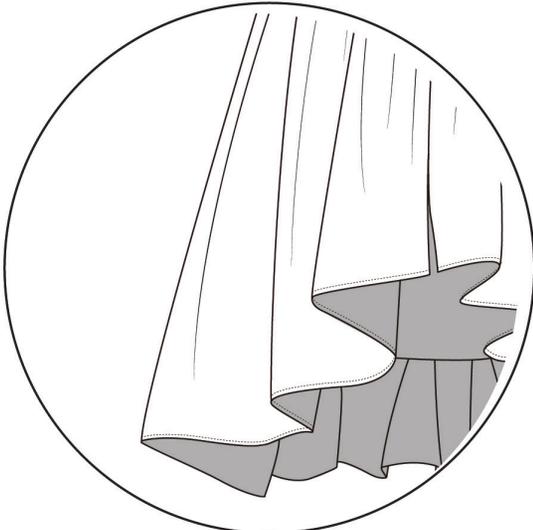
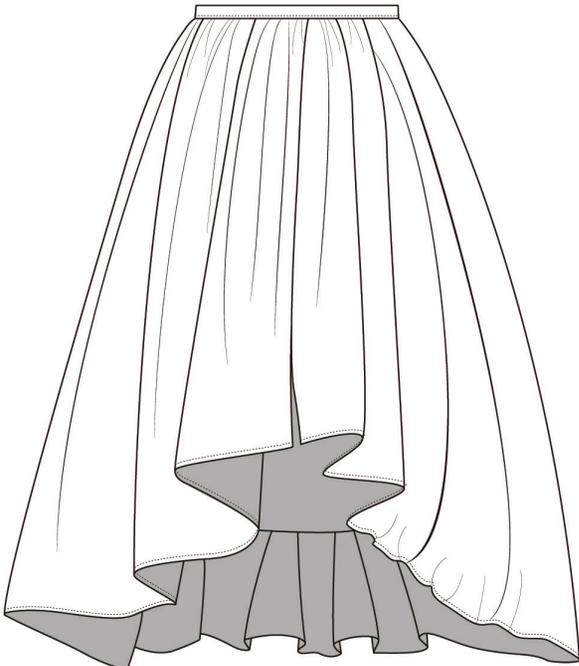
Earth

Bottom



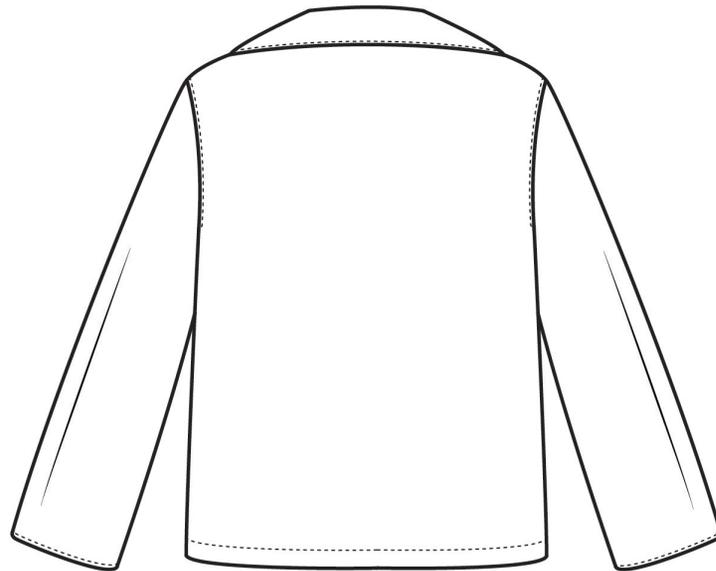
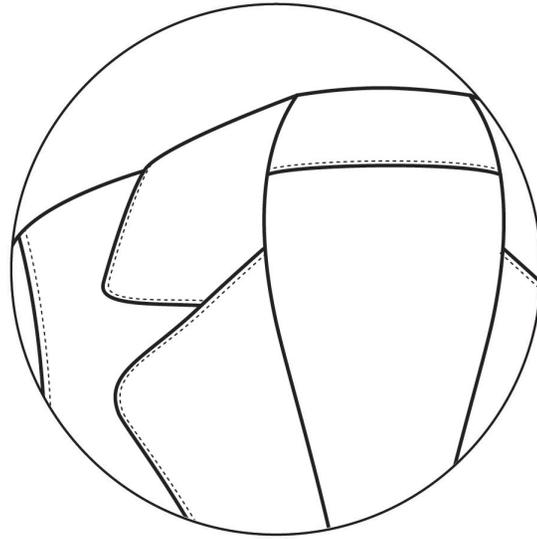
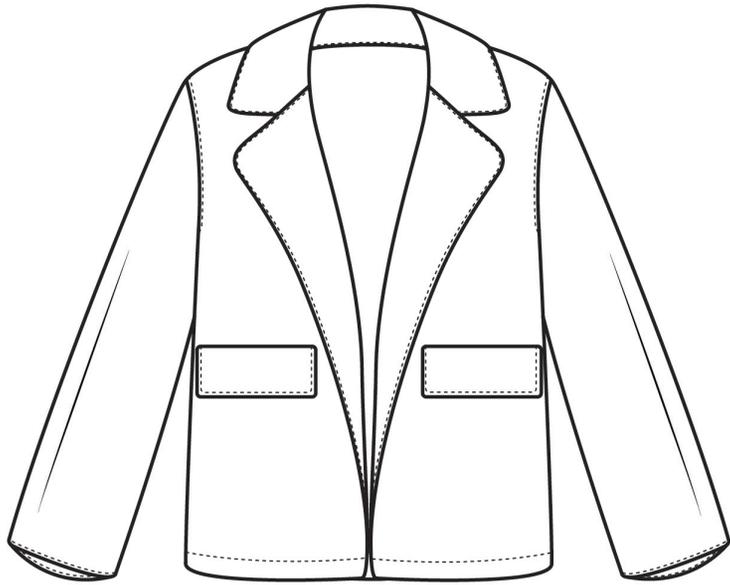
Earth

Bottom



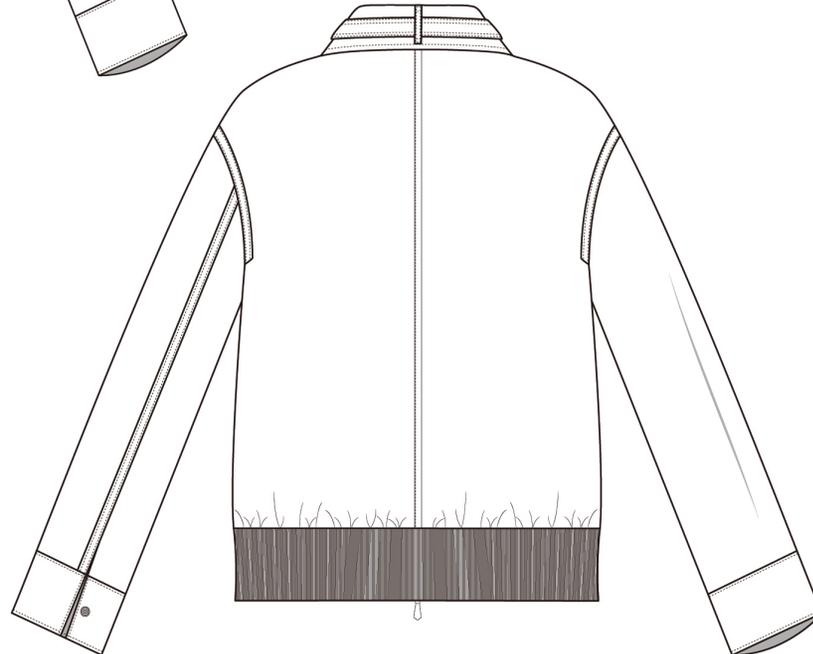
Earth

outerwear



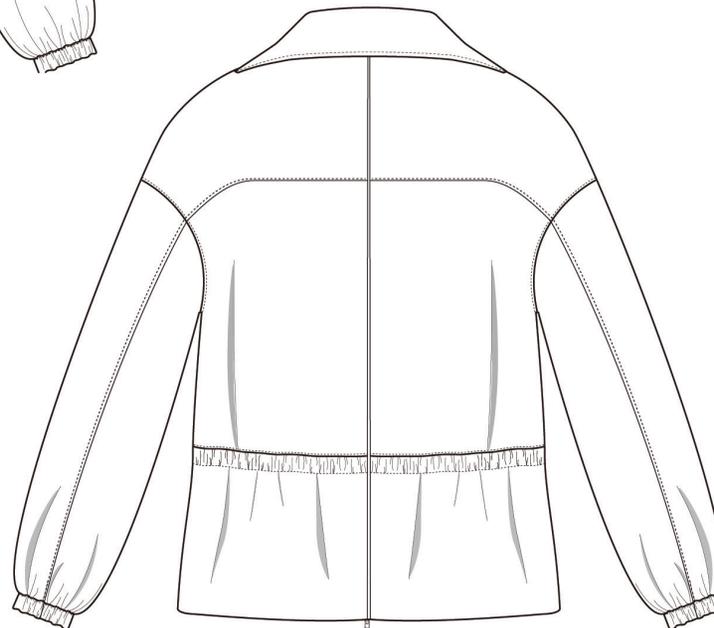
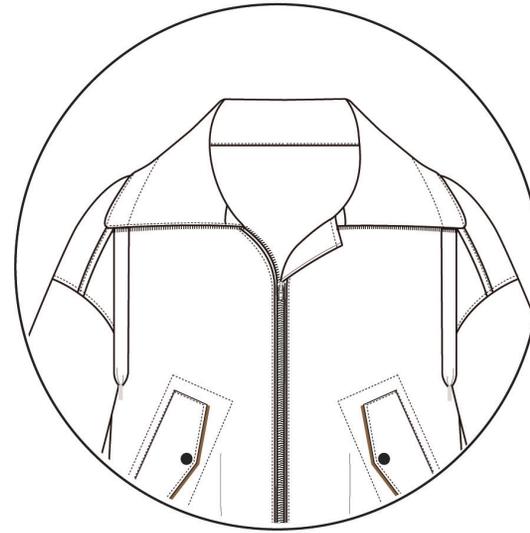
Earth

outerwear



Earth

outerwear

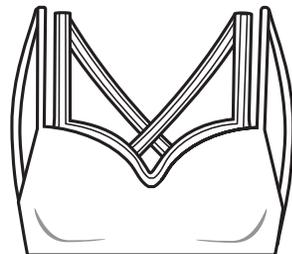
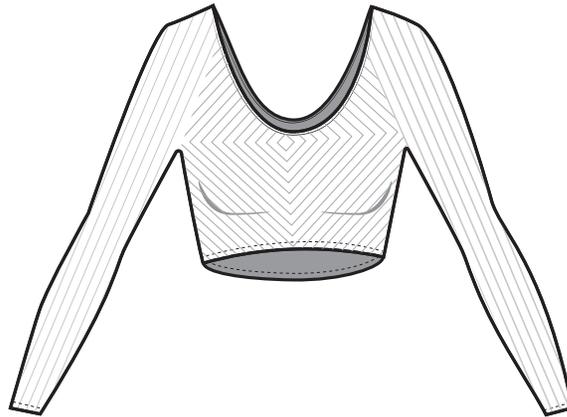
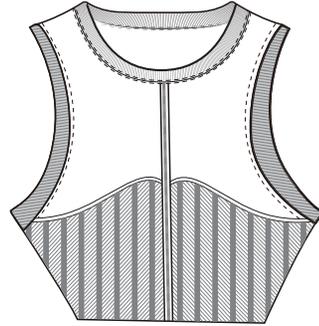
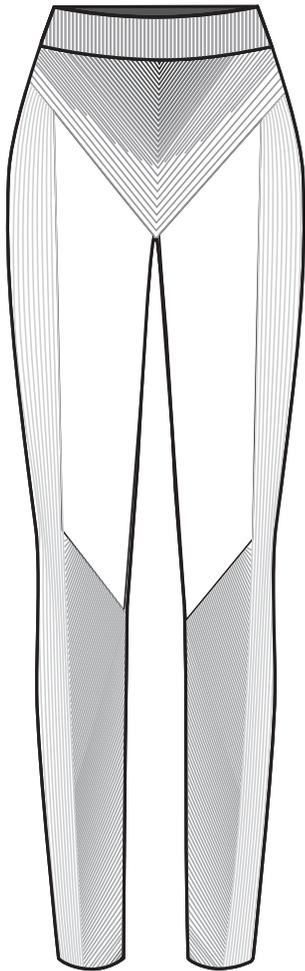


SEAMLESS S/S 22

YUNWEN LAI

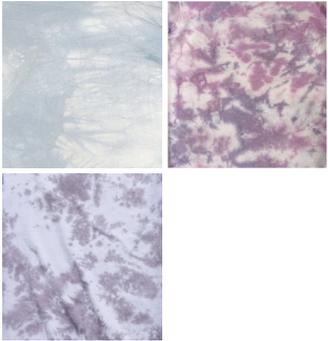
Yoga

BRUNCH WEAR S/S 22



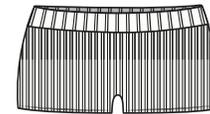
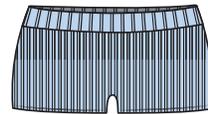
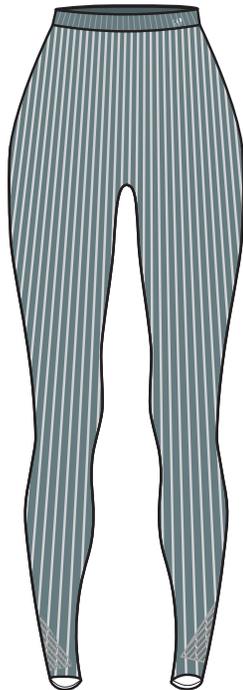
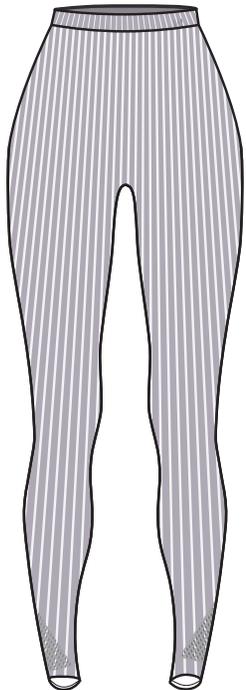
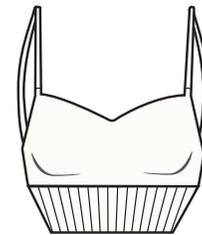
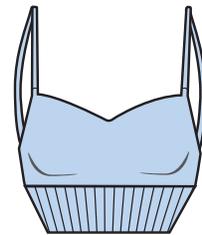
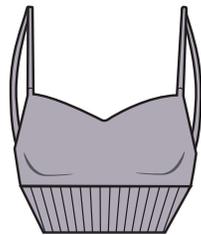
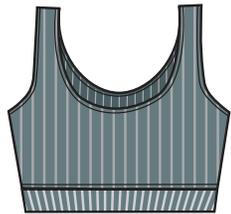
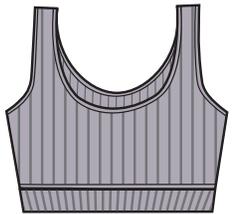
Tied Dye Knits

S/S 22



Home Leisure

S/S 22



Design Project

Trench Coat

Fashion



Trench coat

WINTER | FALL 2021





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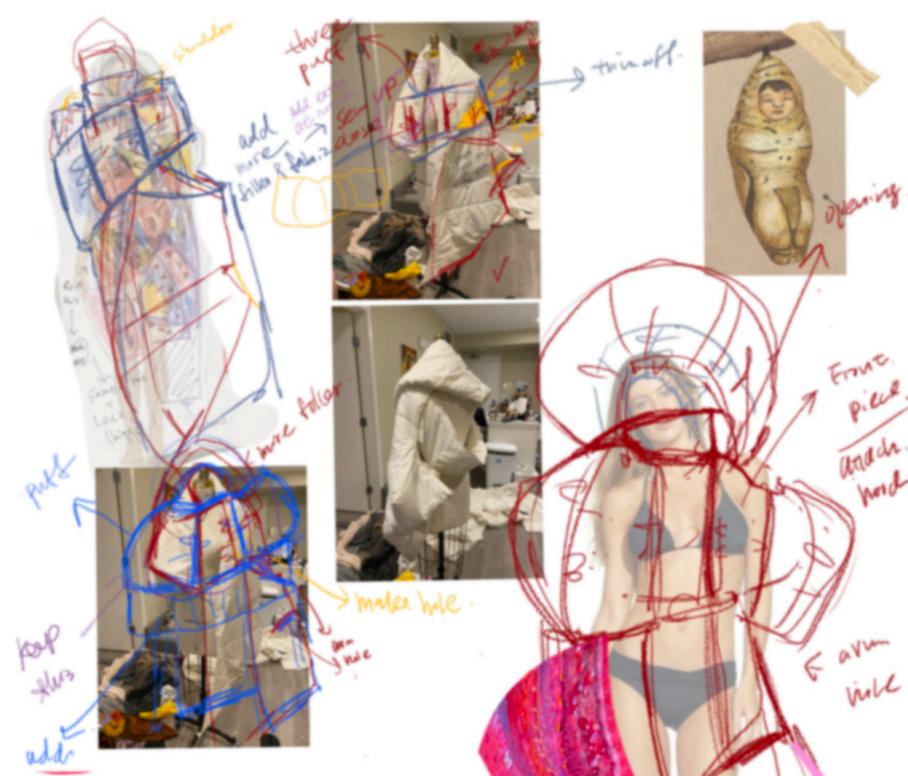
The idea is based on a children's book called *A Natural History of Fairies* written by Emily Hawkins. The silhouette was developed from a corset, using fishbone to create a bigger structure. The concept is fairies living in an urban city, finding where they feel like to belong and shine their talents. I use different knit yarns and recycled knitwear to present every fairy's own look and colors. The deeper meaning of the fairies represents every one of us; we all are special like fairies and are all looking for the place to feel belonged and shine our talents. In this project, I was deeply in love with knitting because even the same yarns can still create different looks through different techniques and approaches. Knit design can look very unique and different, exactly what I want to present, showing that unique inside us.





All Change!
 Some caterpillars, such as the apple tree tortrix, live all through the winter months. This is called "hibernation" and it helps them stay hidden when the trees are bare. Other caterpillars can change their appearance to blend in with their surroundings, depending on the season. For example, the peppered moth lives in hibernation until the middle of winter, when it changes its color to match the hibernation's flowers. In spring, they change their coloring to display themselves among the trees' red leaves.





Process of doing drapping from bed blanket to a toile.
 Idea was winter fairy finding their way to live from recycling human blanket into heavy winter coat

