



MAKAYLA GODDEN

TEXTILE DESIGN

SENIOR COLLECTION 2020

IN COLLABORATION WITH BITAO ZHU

I THOUGH WERE ADULTS NOW,
CAN STILL BE KIDS."



BITAO

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MAK COLLAB.

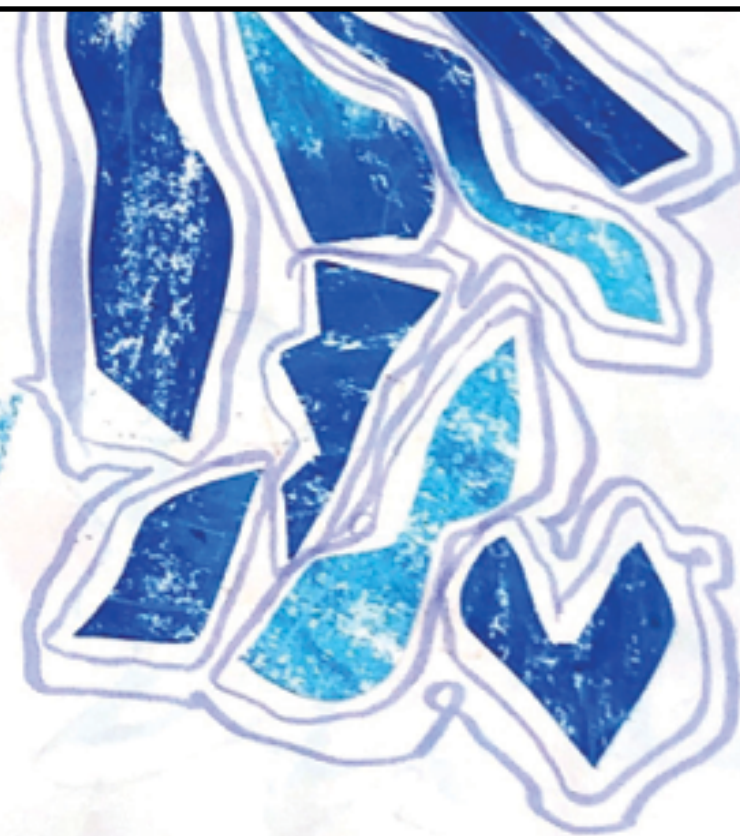
I was a kid. I
these cartoons.
I had this
game machine
of the shops,
didn't have enough
money - so I watched
kids have fun.
When I grew up,
I liked the Japanese
not the games.
I couldn't have it
childhood so I
lost it anymore.
to recently - I

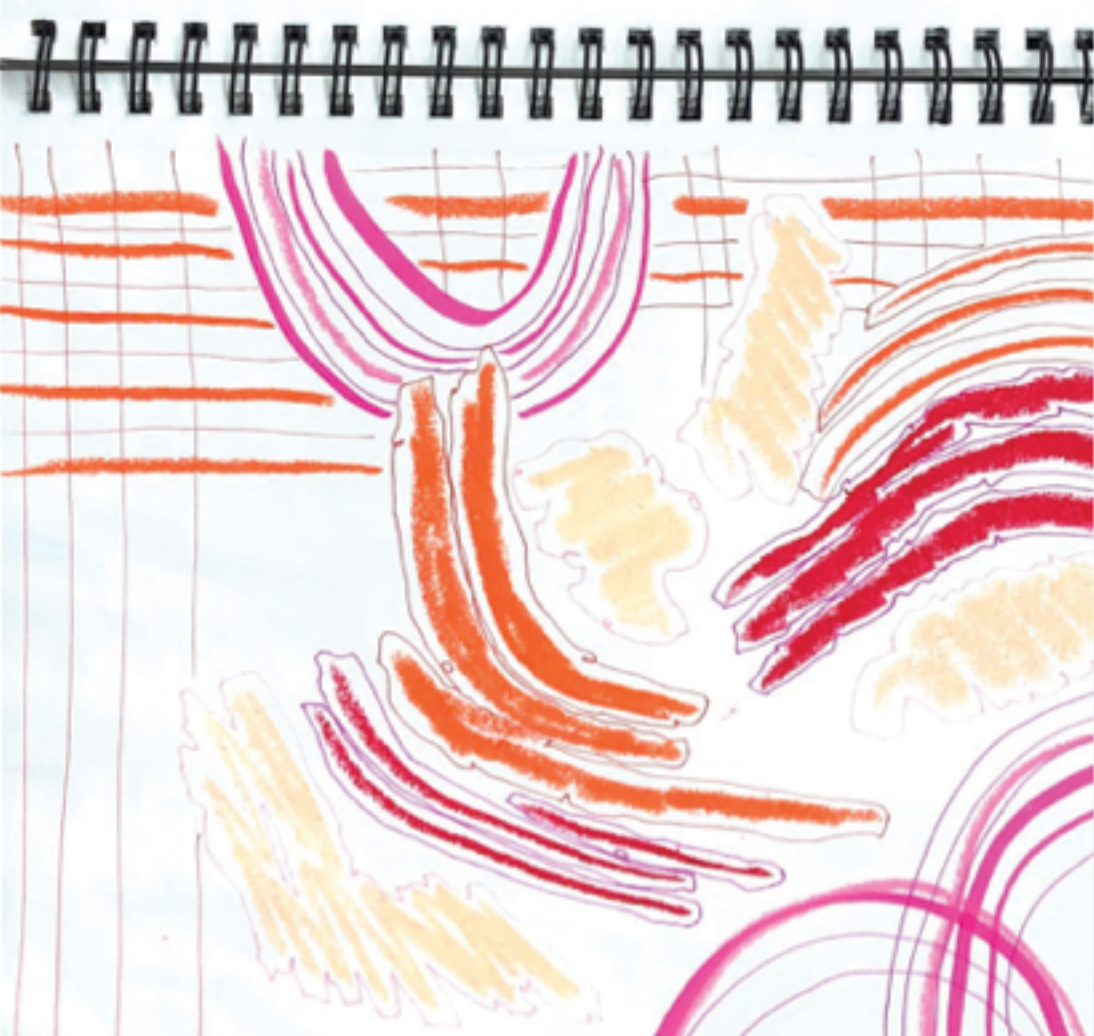
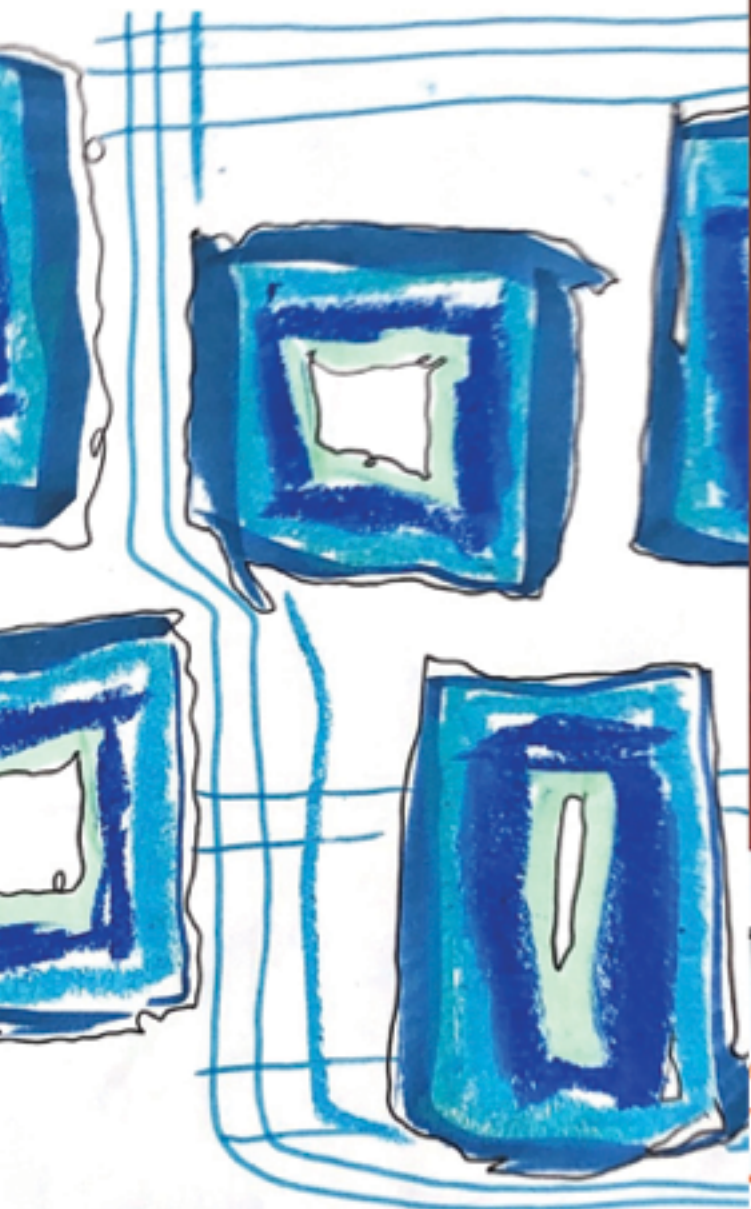
"My story was the opposite -
but goes along w/ the
feeling of missing childhood.
I was graced w/ lots of
games growing up + whenever
I come across them now,
it reminds me of those
days. The days of good
times + lots of less worries.
But the good times + less worries
doesn't have to stop. We can
still connect w/ our younger
selves and act like those
crazy kids. ♥ - M





A collection in collaboration with fashion designer, Bitao Zhu. Both were inspired by Japanese arcade games in different ways.
The games, buttons, and colors each represent nostalgia in a sense...
as both designers look back on both of their pasts and how it has played a part on each of their lives.



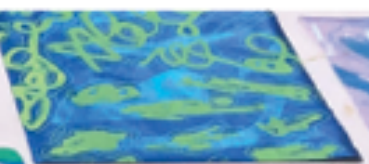
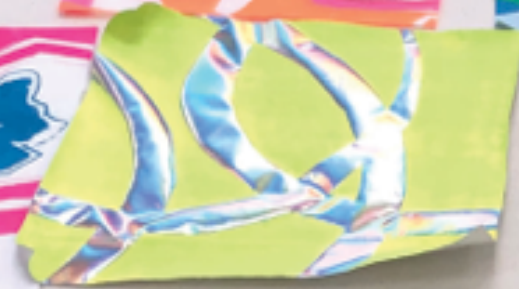
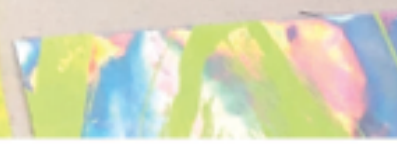
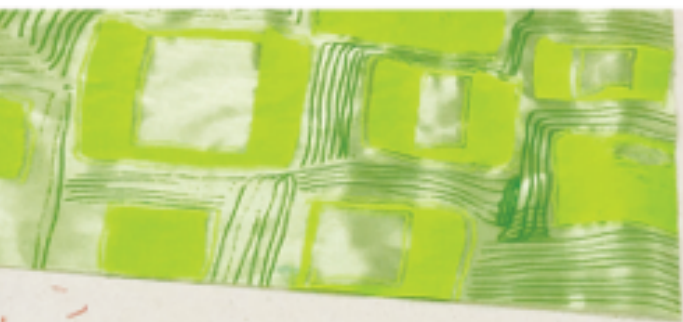


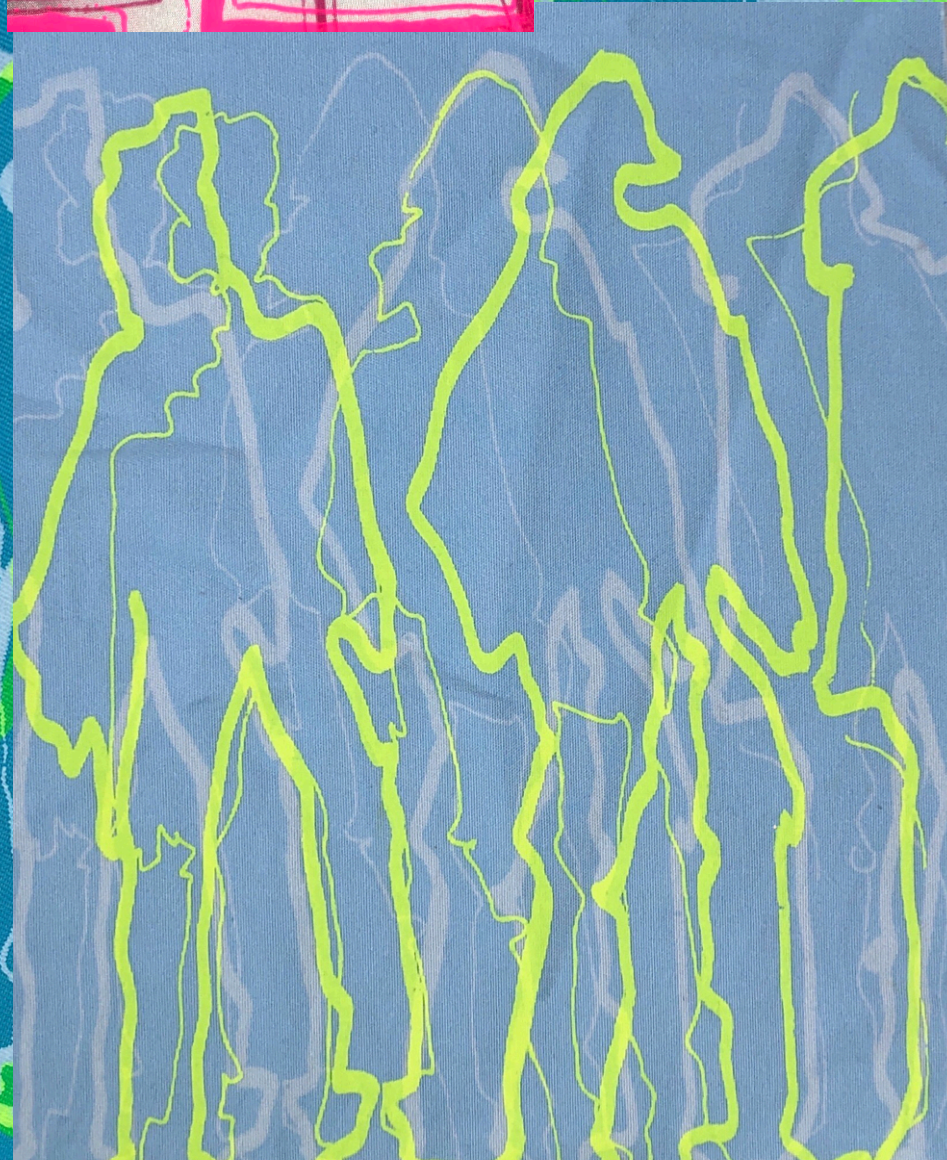
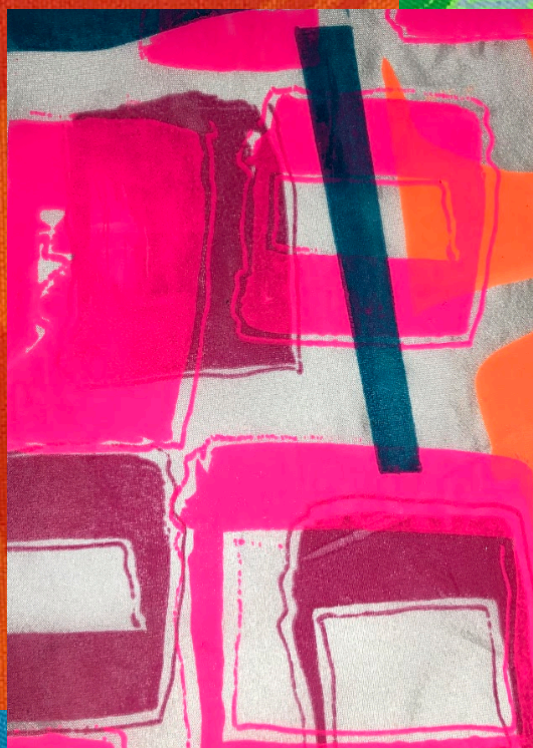
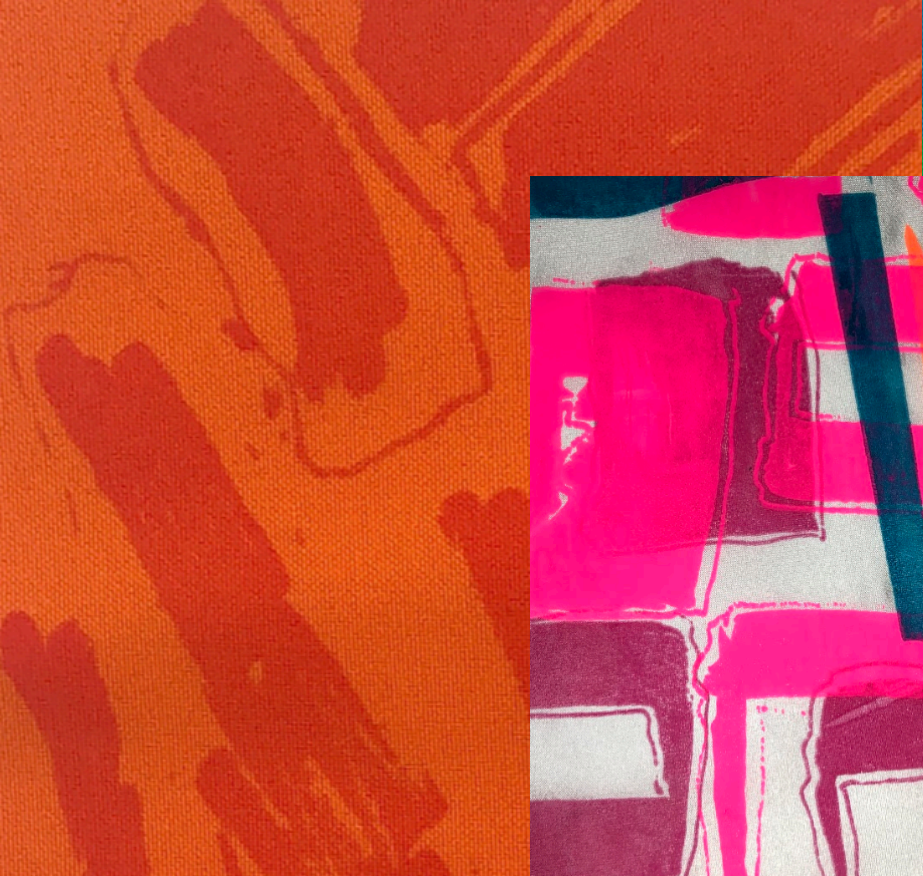


SWATCH DEVELOPMENT











LET THE GAMES BEGIN:

FINAL LOOKS











CHALLENGE ACCEPTED:

- textile lab shuts down due to global pandemic
- moved cities
- created my own screen
- screen-printed the rest of the collection

(all with the help of my family)

